**BARBERING COMPETITION STANDARDS VIRTUAL 2021**

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of barbering.

This contest is designed to demonstrate the contestant’s preparation and knowledge in areas of sanitation, proper setup and disassembly, professionalism in the workplace, and proper techniques in sculpture, styling, color placement and application.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with barbering or cosmetology as the occupational objective.

**CLOTHING**

Official Dress is NOT required for the contest. However, a “professional” appearance is expected. Clothing should be unbranded with no words, images, or logos.

**EQUIPMENT AND MATERIALS**

**Supplied by the Contestant**

* Students must have their own kit and supplies necessary to perform the skill contest
* A male manikin with facial hair and no less than 5 inches of hair length
* Camera to take the video and pictures (a telephone camera is acceptable)

**GENERAL CONTEST INFORMATION**

* **Contest Schedule:**
* **Resume Submission: April 14**
* **Video, Slides and Drawing Submissions: April 15**
* **Written Exam: April 19-20**
* Slide presentation and Video demonstrations will be submitted in lieu of an in-person competition.
* Video and still pictures should be taken in a well-lit area where the procedures can be clearly seen.
* The background of the video should not have any noise and should be done in a quiet area.
* Make sure that in the video the contestant is visible during the procedures.
* Slide presentation and the drawing of color placement should be submitted online with the video.
* Coaching and/or help of any kind during the recording is not allowed.
* All items must be submitted online through Canvas: Resume, Videos, Slide Presentation & Drawing. All tests will occur online through Canvas.

**SCOPE OF THE CONTEST**

**The following submissions and items will be required** in lieu of the in-person demonstration for this contest:

1. **Slide Presentation**
2. **Demonstration Video (5-7 minutes in length)**
3. **Hand-Drawn Color Design**
4. **Oral Communication Recording**
5. **Resume**
6. **Knowledge Test**

Contestants will demonstrate the procedures for a **Men’s Creative Free Style Fade Cut and Facial Hair Design**

* The result should clearly include fade techniques and accompanying facial hair that demonstrate balance, proportion and form and incorporate current trends. Finish the hair design using blow dryer, thermal tools such as curling iron, flat iron, styling products as needed.
* Contestants should create a **SLIDE PRESENTATION** (4-7 slides) using still photos to demonstrate and describe various applied techniques and procedures that were used in sculpting and styling the manikin. This can be created using Microsoft PowerPoint, Google Slides (free) or any other slideshow presentation software. Contestants should predetermine two benchmarks of significant change in the manikin and/or techniques applied.
	+ The slide presentation must consist of the following slides, in order:
		1. Start/Set-up – Picture of equipment and manikin/model before any procedures have begun
		2. Benchmark – this slide will include a still photo of the contestant applying technical skills predetermined by the contestant as demonstrating significant change in the manikin or applied technique
		3. Benchmark – this slide will include a still photo of the contestant applying technical skills predetermined by the contestant as demonstrating significant change in the manikin or applied technique, different from the preceding slide
		4. Skills and Techniques used – Maximum 4 photos, Maximum 4 slides. These slides will include a collection of still photos of the candidate demonstrating techniques used to achieve the final product. Each still photo should have an accompanying label/description.
	+ The slide presentation must be saved in a PDF file format before uploading to Canvas.
* Contestants should create a **VIDEO RECORDING** demonstrating the final result of the sculpted and styled mannequin.
	+ The video should be between 5-7 minutes in length.
	+ The contestant should provide verbal explanation of skills and techniques used to achieve the final results.
	+ The video should clearly show the manikin from all of the following angles:
		- Front, centered on face
		- Rear, centered back of head
		- Both side profiles
	+ The video must be saved in either MP4 or MOV file format before uploading to Canvas.
* Judges will score for designing, fading, blending, sectioning, lining and finishing techniques and the final appearance of the cut, style and facial hair design.

Contestants will also demonstrate **Men’s Creative Color Placement and Design** in a color **HAND-DRAWING**.

* + Contestants must create a drawing that demonstrates a range of special effects achieved through color on the final cut and design established on the manikin in the Men’s Creative Free Style Fade Cut and Facial Hair Design.
	+ **Design MUST be hand drawn**. Pictures from a magazine or internet ARE NOT ALLOWED for submission. Contestants may use markers, paint, or colored pencils to create the finished drawing and demonstrate the desired special effects.
* The drawing should include a key/legend indicating the techniques, color products and formulas that the contestant would use to create the drawn effects.
	+ Judges will score for creativity, artistic expression, complexity of design, placement, color selection/formulation and overall design.

**Oral Communications Scenario (2-3 minute Recorded Video submission)**

* **Mock telephone conversation scenario: *“Handling a telephone call from an unsatisfied client”*.** An unsatisfied client telephones the salon upset about the service they received. How would you handle this telephone conversation?
* Record your video on how you would handle this situation. Make sure to include ALL of the aspects included in the judging criteria below.
* Judging Criteria:
* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client received
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Offer a complimentary appointment to evaluate the problem
* 10 pts - Thank the client and reassure them that their satisfaction is our goal
* 10 pts - Outstanding presentation
* **100 points total**

**Kowledge Skills**

**RESUME**

* Students will be assessed based on the sample resume, grammar, spelling, sentence structure, neatness, and completeness.

**WRITTEN KNOWLEDGE TEST (1 hour)**

* Contestants will complete a multiple-choice test. It will include, but not limited to, the basic knowledge of the state health and regulations, proper sanitation, client protection, tools, skills, procedures, precautions, and health hazards involved in the barbering practice.

**SCORING INFORMATION**

* Men’s Creative Free Style Fade Cut and Facial Hair Design (Slide Presentation & Video) – 500 pts.
* Men’s Creative Color Placement and Design (Drawing) – 200 pts.
* Oral Communications Recording – 100 pts.
* Written Knowledge Test – Barbering – 100 pts.
* Resume – 100 pts.